

Exhibitor Contract

SHOW HOURS:

**Thursday,
September 10**
Noon-5pm EDT

**Friday,
September 11**
8am-5pm EDT

**Saturday,
September 12**
8am-1pm EDT



\$10 Admission
Covers All Three Days!
Kids under 18 FREE!

September 10-12, 2020
U.P. State Fairgrounds • Escanaba, MI

KICKOFF EVENT: Thursday, September 10
6pm-9pm EDT Miracle of Life Building on the U.P. State Fairgrounds

**Register
Early!**

**Limited
Capacity**

\$20/Person

Live Band & Fireworks

Everyone Welcome!

REGISTRATION OPENS
MAY 4TH @ 8:00 A.M. CDT
No contracts will be accepted before May 4th!



SAMPLE – PLEASE USE EXACT VERBIAGE BELOW

CERTIFICATE OF LIABILITY INSURANCE

Page 1 of 1

DATE (MM/DD/YYYY)
1/01/2020

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER	CONTACT NAME:	
	PHONE (A/C, NO, EXT):	FAX (A/C, NO):
	E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
	NAIC #	
	INSURER A:	
	INSURER B:	
INSURED	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES

CERTIFICATE NUMBER: 18739522

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE CERTIFICATE HOLDER NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT, THIS CERTIFICATE IS NOT A CONTRACT. THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES LISTED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY ENDORSEMENTS.

INSR LTR	TYPE OF INSURANCE	ADD'L INSRD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	GENERAL LIABILITY				1/1/2020	1/1/2021	EACH OCCURRENCE \$
	<input type="checkbox"/> COMMERCIAL GENERAL LIABILITY						DAMAGE TO RENTED PREMISES (Ea occurrence) \$
	<input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR						MED EXP (Any one person) \$
							PERSONAL & ADV INJURY \$
							GENERAL AGGREGATE \$
							PRODUCTS - COMP/OP AGG \$
B	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> ANY AUTO						BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS	<input type="checkbox"/> SCHEDULED AUTOS					BODILY INJURY (Per accident) \$
	<input type="checkbox"/> HIRED AUTOS	<input type="checkbox"/> NON-OWNED AUTOS					PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB						EACH OCCURRENCE \$
	<input type="checkbox"/> OCCUR						AGGREGATE \$
	EXCESS LIAB						
	<input type="checkbox"/> CLAIMS-MADE						
	DED	RETENTION \$					
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						WC STATUTORY LIMITS
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	<input type="checkbox"/> Y/N					OTHER
	If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				E.L. EACH ACCIDENT \$
							E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach Schedule, if more space is required)

GLTPA is included as an additional insured for the Great Lakes Logging & Heavy Equipment Expo September 10, 11, 12, 2020.

CERTIFICATE HOLDER

Great Lakes Timber Professionals Association (GLTPA)
PO Box 1278
Rhineland, WI 54501

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

75th Great Lakes Logging & Heavy Equipment Expo Booth OFFICIAL RULES & REGULATIONS

EXHIBITOR REGULATIONS

1. All exhibitors in Escanaba must comply with these regulations. The Great Lakes Timber Professionals Association produces and manages this exposition and is hereinafter referred to in this document as **Show Management**.
2. **NO Carts** – Exhibitors will **NOT** be allowed to utilize golf carts or other motorized multipurpose vehicles during event hours.
3. **NO Alcohol** – Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
4. **Show Dates: Thursday, Friday & Saturday – September 10, 11, 12, 2020**
Location: Escanaba, Michigan
Outdoor Exhibits: U.P. State Fairgrounds
Indoor Exhibits: Ruth Butler
5. **Setup Hours:**

Tuesday, September 8, 2020	1:00 p.m. – 5:00 p.m.
Wednesday, September 9, 2020	8:00 a.m. – 5:00 p.m.
Thursday, September 10, 2020	8:00 a.m. – 11:00 a.m.

Show Hours:

Thursday, September 10, 2020	12:00 p.m. – 5:00 p.m.
Friday, September 11, 2020	8:00 a.m. – 5:00 p.m.
Saturday, September 12, 2020	8:00 a.m. – 1:00 p.m.

All times are Eastern Daylight Time

Exhibitor agrees to have completed set-up by 11:00 a.m. on Thursday, September 10, 2020. From 11 a.m. September 10, 2020 through 1:00 p.m. September 12, 2020, there will be absolutely no driving of vehicles in and out of the show areas. If you need assistance in getting things from your vehicle to your display area, contact Show Management for assistance.

Dismantle Hours: Booths must be dismantled between 1:00 p.m. and 11:00 p.m. on Saturday, September 12, 2020. ALL equipment and materials WILL BE REMOVED by 11:30 p.m. Saturday, September 12, 2020. (Arrangements may be made, after dismantle hours, to stage equipment by contacting show management.) You will not be allowed to dismantle your booth prior to 1:00 p.m. Security has been instructed not to allow removal of booth structure or contents before such time.

All blades, tracks, and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. **Any damage that occurs in your booth area in regards to the above mentioned will be your responsibility.**
6. Please include a copy of your **Certificate of Insurance**, naming GLTPA as a second insured for the dates of September 10-12, 2020, with your signed contract.
7. Show Management reserves the right to relocate exhibitors or adjust floor plan to accommodate the best interests of the Expo.
8. Subletting of booths is not allowed.
9. No exhibit performance or event presented at the Expo may be photographed, videotaped, broadcast, or recorded for commercial use without the express written consent of Show Management.
10. Exhibitors may not distribute, or permit to be distributed, any advertising materials, literature, souvenir items, or promotional materials, in or about the exhibit area except within the confines of its own reserved space.
11. Security will be provided from initial setup until final tear down. Show Management shall not be held responsible for the loss of any material by any cause and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Show Management does not assume any responsibility for goods delivered to the exhibit areas or left in the exhibit areas at any time. Exhibitors are encouraged to insure any exhibit property against such losses.
12. Show Management reserves the right to remove any product it feels is not in keeping with the spirit of the Expo.
13. Show Management reserves the right to regulate and/or restrict exhibits to what it believes to be a reasonable noise level. No music shall be allowed in or as part of any exhibit except that provided by Show Management.
14. Prohibited displays: No live animals, reptiles, birds, rodents, fish, or insects may be used as part of any exhibit.
15. Show Management is very sensitive to the time, effort, and cost contributed to the success of the Expo by exhibitors and therefore expressly forbids the solicitation of goods or services, distribution of literature, promotional items, or souvenirs by anyone other than bona fide exhibitors. Please report any violations of this rule to Show Management so that appropriate action may be taken.
16. **The exhibitor is responsible for all damage to any property caused by exhibitor personnel.**
17. Each exhibitor is responsible for obtaining all necessary licenses and permits to use photographs or other copyrighted material in the exhibitor's

- booth or display. No exhibitor will be permitted to incorporate such items into a booth or display without first presenting to Show Management proof satisfactory that the exhibitor has, or does not need, a license to use such materials.
18. Exhibitors must conform to standard fire codes of the City of Escanaba. Combustible materials or explosives are not permitted in or around the exhibit areas without written permission from Show Management. Electrical equipment and wiring require evidence of testing and approval by a nationally recognized testing laboratory, and must conform to established electrical codes and regulations. Sharing of electrical power is prohibited. Personal generators may be used.
 19. Smoking is not allowed inside any building.
 20. Should any unforeseen event render the fulfillment of this agreement impossible, the parties shall mutually amend or terminate the agreement at the option of Show Management. The exhibitor hereby waives any claim against Show Management for damages or compensation. No monies will be returned to the exhibitor should the dates or location of the show be changed by Show Management, but the exhibitor will be assigned space, which the exhibitor agrees to use under these same rules and regulations. Show Management shall not be financially liable in the event the show is interrupted, cancelled, moved, or has dates changed, except as provided herein.
 21. Show Management shall not be responsible for any damage or injury that may happen to the exhibitor or its agents, servants, employees, or property from any cause, except gross negligence or willful misconduct of Show Management, its employees, servants, or agents, arising out of Show Management's duties and responsibilities under this agreement. The exhibitor releases Show Management, its directors, officers, agents, employees, and/or servants from any claims for such loss, damage, or injury. Exhibitor, on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless the Lessor, its agents and employees from all costs, losses, damages, and expenses, including court costs, attorney's fees and other costs of litigation arising out of or from any occurrence or accident in connection with the use by exhibitor of its exhibition space or general grounds. Exhibitor must agree to comply with all OSHA regulations.
 22. Exhibitor shall be bound by these rules and regulations and by such additional rules and regulations, which may be established by Show Management. Show Management shall have the power to adopt and enforce all show rules and regulations and its decision on those matters shall be final. Any matters not covered here shall be subject to the final judgement and decision of Show Management. Any violation by the exhibitor of any of the terms and conditions herein shall subject the exhibitor to cancellation of the agreement to occupy exhibit space and to forfeiture of any monies paid. Show Management shall have the right to take possession of the exhibitor's space, remove all persons and property, and hold the exhibitor accountable for all risks and expenses incurred in such removal.
 23. The person contracting for exhibit space shall be deemed the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all matters relating to the show.
 24. Please be aware that you are liable for any and all tax liability to any and all government agencies as a result of activities carried out in conjunction with this event. The show producer, facility management, and sponsoring organization are not and will not be liable for such amounts.

DISPLAY RULES AND REGULATIONS

Standard Indoor Booth: (10' x 10')

Standard Outdoor Booth: (30' wide x 50' deep)

Height: Exhibit fixtures, components, and identification signs will be permitted to a maximum height of 8'3". If a portion of an exhibit booth extends above 8'3" high, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth, regardless of how the offending exhibit is finished.

Depth: All display fixtures over 4 feet in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 6 feet from the aisle line. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Exhibitors with larger spaces – 40 lineal feet or more – should be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both of these aims.

75th Great Lakes Logging & Heavy Equipment Expo AT-A-GLANCE INFORMATION

EXHIBITOR CHECKLIST:

_____ **COMPLETED CONTRACT** returned with full payment:

Mail with check payable to: GLTPA, Attn: Logging EXPO, PO Box 1278, Rhineland, WI 54501 or Fax with credit card information, Fax: 715-282-4941

_____ **COPY OF 2020 INSURANCE CERTIFICATE**

Insurance must name "Great Lakes Timber Professionals Association" as an additional insured for the Great Lakes Logging & Heavy Equipment Expo, September 10-12, 2020. (See example on page 2 of this contract)

ADDITIONAL THINGS TO CONSIDER:

- 1) Purchase your Kickoff Tickets – see the details on page 10.
- 2) Purchase your ad in the Official Expo Guide today! Expo Guide will be emailed through our constant contact list to potential attendees prior to the event, as well as handed out to 5,000+ attendees at the event. This is your chance to let customers know you'll be at the event and where they can find you! See page 11 for details.
- 3) Sponsorship Opportunities are available – See page 12 for details.

THINGS TO KNOW FOR 2020:

- **BOOTH SPACE:** Booth space will be confirmed when payment is received. 100% of the exhibit fee must accompany this completed contract. You may reserve booth space by calling the GLTPA office. Your booth will be held for one week and confirmed when payment is received in full. Reservations will be made on a first-come, first-served basis.
- **BLACKTOPPED AREA:** There will be absolutely no staking of tents on blacktopped areas. All blades, tracks and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. Any damage that occurs in your booth area in regards to the above mentioned will be the exhibitor's responsibility.
- **TENT RENTALS:** You may contact the following outdoor rental companies:

Bosk Rentals	Stenberg Brothers	GBES
2100 N Lincoln Rd.	Bark River, MI	598 Borvan Ave.
Escanaba, MI 49829	Office: 906-466-9908	Green Bay, WI 54304
906-789-2675	Cell: Wayne Stenberg 906-290-8908	920-405-0100
- **NO EARLY TEARDOWN:** Exhibitors will not be allowed to dismantle booths prior to 1:00pm on Saturday, September 12, 2020. Security has been instructed not to allow removal of booth structure or contents before such time.
- **NO CARTS:** Exhibitors will NOT be allowed to utilize golf carts, ATV's or other motorized multi-purpose vehicles during event hours.
- **NO ALCOHOL:** Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
- **LIVE DEMONSTRATIONS:** Additional opportunities for exhibitors to display low-impact demonstrations which are not allocated to the Demonstration & Processing Area, (booths #1000-1037 and #2150-2256) are available. Please contact the Logging Expo Safety Committee at 715-282-5828 or jbaker@gltpa.org to submit a proposal for a live equipment demonstration.
- **SHIPPING INFORMATION:** Single lifts with a maximum lifting capacity of 8,000 lbs are available. Any exhibitor shipping over 8,000 lbs. must make arrangements for their own lift. There will be absolutely no double lifts made by our machinery. Items will not be accepted prior to August 31, 2020.

Shipping address is: Great Lakes Logging Expo, Booth #
Attn: (Your Company)
2401 12th Ave. North
Escanaba, MI 49829
- **ENTRANCE & PARKING:** \$5.00 per day, per vehicle on show days only.

Set-up Days & Show Days Entrance – From U.S. 2 East/U.S. 41 North, turn left onto North Lincoln Road. Go 1.1 miles, turn left onto 12 Ave. North. Destination will be straight ahead.
- **LODGING:** Please contact Sheila Krueger at the Delta County Chamber of Commerce at www.deltami.org or by phone, 906-786-2192.

September
10, 11, 12,
2020

75th Great Lakes Logging & Heavy Equipment Expo EXHIBITOR REGISTRATION

U.P State
Fairgrounds
Escanaba, MI

EXHIBITOR INFORMATION

Company Name (As you wish it to appear on marketing materials): _____

Contact Person: _____

Address Where Name Badges should be sent: _____

City/State/Zip: _____

Phone: _____ Email: _____

Billing information, if different than above:

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

BOOTH INFORMATION AND FEES

Outdoor Booth _____ 30' x 50' x \$760 per booth = \$ _____

Indoor Booth _____ 10' x 10'* x \$640 per booth = \$ _____

*All 10'x10' indoor booths include pipe & drape, 1 table and 2 chairs. Electricity is included in the booth fee. _____ 0.00 \$

Please check if requesting electricity indoors. ☐ (110 volts) included in booth fee.

☐ Additional number of tables requested: _____ (Cost may be incurred) ☐ No table needed

Will your table(s) need tablecloth & skirting? ☐ Yes ☐ No, we supply our own.

Booth(s) Request (first come, first served)

1st choice _____ 2nd choice _____ 3rd choice _____

Product/service which you would NOT like to be near: _____

WOOD INFORMATION AND FEES

Pulpwood _____ x \$85/cord (Not Lumber Quality) = \$ _____

Logs for Sawlogs (Special order from Bill O'Brien – Weyerhaeuser, bill.obrion@weyerhaeuser.com)

All exhibitors using pulp or logs for live demonstration during the event

must notify GLTPA of their arrangements for the wood after the Expo or before August 28, 2020.

PARKING INFORMATION AND FEES

_____ # of vehicles x _____ # of days x \$5.00 = \$ _____

(For example: 3 vehicles x 3 days x 5.00 = \$45.00)

Parking passes, if purchased prior to the event, will be mailed with name badges to you in August 2020.

KICKOFF EVENT FEES

_____ Tickets x \$20.00 per person = \$ _____

☐ My company is interested in donating an item(s) for this event, please contact me with details.

LOG A LOAD INFORMATION AND FEES

☐ I would like to donate \$30.00 ☐ I would like to donate \$60.00 ☐ I would like to donate \$90.00 = \$ _____

to the Log A Load for Kids® program. I understand my company name will be listed on a poster

if my contract is received by August 3, 2020.

PRODUCT OR SERVICE YOU PROVIDE: (check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Association and/or Educational | <input type="checkbox"/> Professional Service (Type: _____) |
| <input type="checkbox"/> Chainsaws & Accessories (Brand(s): _____) | <input type="checkbox"/> Publication (Name _____) |
| <input type="checkbox"/> Chippers/Debarkers/Splitters(s): _____ | <input type="checkbox"/> Sawmills and/or Firewood |
| <input type="checkbox"/> Construction Equipment (Brand(s): _____) | <input type="checkbox"/> Service, Supplies and/or Parts |
| <input type="checkbox"/> Forestry Equipment (Brand(s): _____) | <input type="checkbox"/> Trucks, Trailers, and/or Parts (Brand(s) _____) |
| <input type="checkbox"/> Fuel/Oil (Brand(s): _____) | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Equipment Attachments (Type(s): _____) | |

SPONSORSHIP LEVELS AND FEES (See page 12 for details.)

Gold	\$500 or more	\$ _____
Silver	\$300 - \$499	\$ _____
Bronze	\$100 - \$299	\$ _____
Golf Cart	\$250/cart	\$ _____
Signage Board	\$150/sign	\$ _____

ADVERTISING

Include my company logo and website link on Exhibitor List on the vendor website \$25.00 = \$ _____

Our website address is: _____

(All exhibitors receive a listing of their company info & booth # at no charge.)

AMOUNT**EXHIBITOR ATTENDEE REGISTRATION AND FEES**

Exhibitors receive 1 FREE attendee registration PER BOOTH. IF you are a GLTPA member you receive at least one free registration with your membership. Please take this into consideration when registering attendees and contact GLTPA if you have questions. Please complete the chart below to register your exhibitor attendees. Attach separate list for additional names, if needed.

For example, if you are registering 5 attendees, have purchased 2 booths, and receive 2 free registrations with your GLTPA membership you would check the box next to "Free w/ Booth Purchase" for to 2 attendees, check the box next to "Free w/ GLTPA Membership" for 2 attendees, and check the box next to "\$10 Additional Exhibitor Attendee" for 1 attendee. The cost for registration in this scenario would be \$10.

First Name	Last Name	Company	Registration Type	AMOUNT
			<input checked="" type="checkbox"/> FREE w/ Booth Purchase	\$ 0.00
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$10 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$10 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$10 Additional Exhibitor Attendee	\$ _____
			<input type="checkbox"/> Free w/ Booth Purchase <input type="checkbox"/> Free w/ GLTPA Membership <input type="checkbox"/> \$10 Additional Exhibitor Attendee	\$ _____
			Total Exhibitor Attendee Registration	\$ _____

**TOTAL AMOUNT OF
PAYMENT DUE**

\$ _____

I have read the show rules and I agree to abide by all terms, condition, rules, and regulations established by the Great Lakes Timber Professionals Association. **NO REFUNDS WILL BE GIVEN AFTER AUGUST 3, 2020.** There will be a **LATE FEE** of \$50.00 PER BOOTH AFTER AUGUST 3, 2020.

Authorized Signature _____ Date _____

CREDIT CARD INFORMATION

Fill out all fields below if paying by credit card and fax to GLTPA at 715-282-4941.

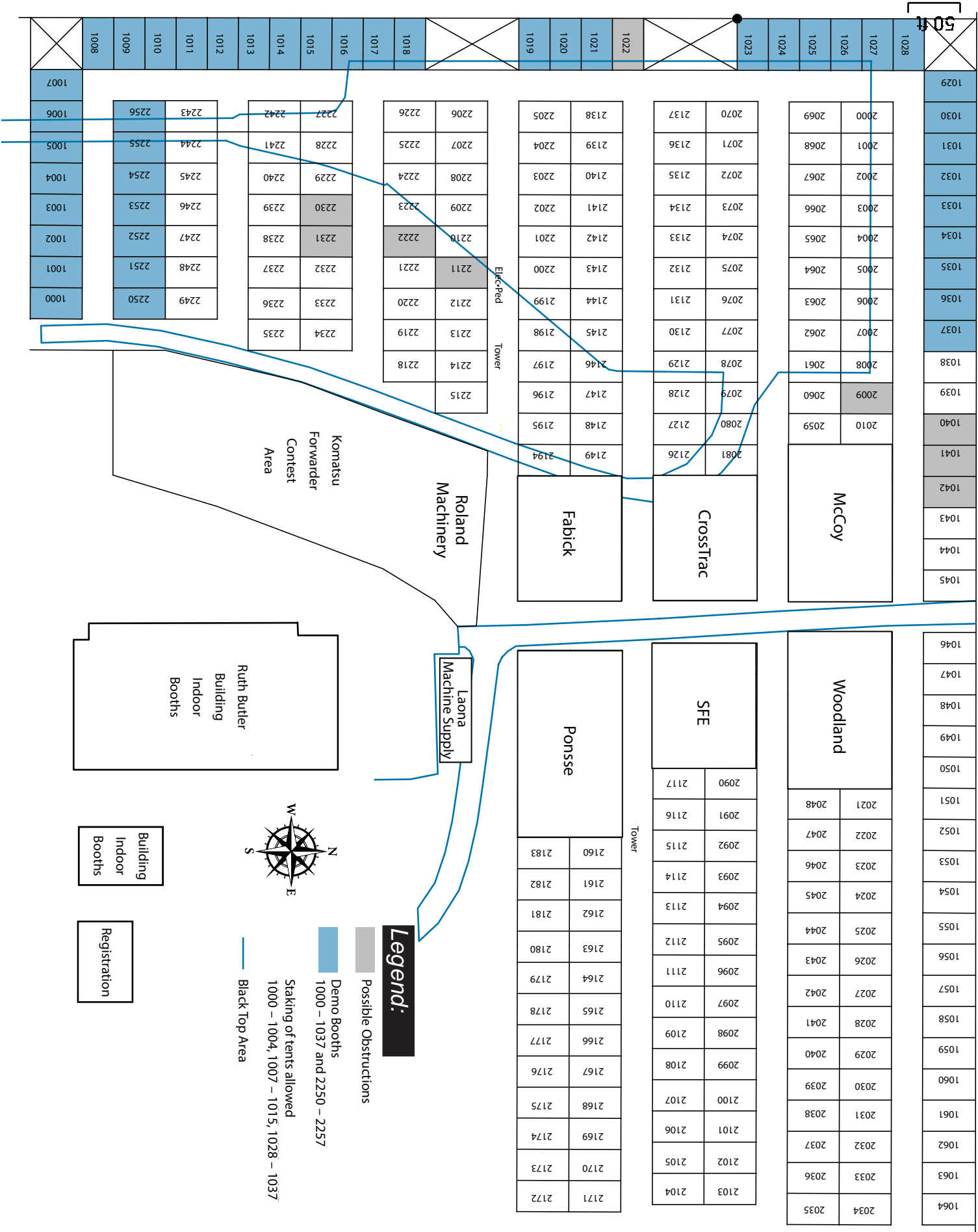
MASTERCARD VISA AMERICAN EXPRESS DISCOVER (Circle one) Card No: _____ - _____ - _____ - _____

Exp. Date: ____/____/____

Signature: _____

Return contract with full payment to: GLTPA EXPO, PO Box 1278, Rhinelander, WI 54501-1278 or fax/email with credit card information to GLTPA at Fax: 715-282-4941 or email: jbaker@gltpa.org. Office: 715-282-5828

OUTDOOR EXHIBITOR BOOTHS (#1000 – #2156)



INDOOR EXHIBITOR BOOTHS (#200 - 218) - Building Four

212	213	214	215	216	217	218
207			208	209	210	
					211	
200	201	202	203	204	205	206
BUILDING FOUR MAIN ENTRANCE DOOR						

INDOOR EXHIBITOR BOOTHS (#1-155) - Ruth Butler Building

TO OUTDOOR EXHIBITS

RUTH BUTLER BUILDING MAIN ENTRANCE

Legend:

220 volt electrical available if needed

Show Management: Great Lakes Timber Professionals Association
 Phone: 715-282-5828 • Dates: September 10, 11, 12, 2020
 Site: U.P. State Fairgrounds, 2401 12th Avenue North, Escanaba, MI



Co-sponsored by:



75th Annual Great Lakes Logging & Heavy Equipment Expo

KICKOFF EVENT

Doors open at 5pm (EDT) Thursday, Sept. 10, 2020

Miracle of Life Building • U.P. State Fairgrounds, Escanaba, MI

An evening of food, fun & networking with the industry's best for only \$20!

Enjoy a **Live Band & Fireworks!**
with Complimentary Drinks 5-7pm.

Join us for the
**Annual
Bucket Raffle**

All proceeds from
the raffle benefit



Purchase your tickets on the exhibitor contract form which can be found on pages 5-6.

For more information, call 715-282-5828.

Tickets will be mailed to you at the end of August prior to the show.

**Limited
Capacity,
Register
Now!**

Follow us on Facebook 
or visit us at www.gltpa.org





75th Annual Great Lakes Logging & Heavy Equipment Expo

OFFICIAL EXPO GUIDE ADVERTISING OPPORTUNITY

Reaching More Customers With Powerful Advertising

Purchase your ad in the Official Expo Guide today!
Expo Guides will be handed out to 5,000+ attendees at the event.
This is your chance to let customers know
you'll be at the Expo!

FULL COLOR ADS

			Quantity	TOTAL
Full Page	(4 1/2"w x 7 1/2"h)	\$650	_____	= _____
Half Page	(4 1/2"w x 3 3/4"h)	\$385	_____	= _____
1/3 Page	(4 1/2"w x 2 3/8"h)	\$300	_____	= _____
1/4 Page	(4 1/2"w x 1 3/4"h)	\$280	_____	= _____

BLACK AND WHITE ADS

			Quantity	TOTAL
Full Page	(4 1/2"w x 7 1/2"h)	\$430	_____	= _____
Half Page	(4 1/2"w x 3 3/4"h)	\$260	_____	= _____
1/3 Page	(4 1/2"w x 2 3/8"h)	\$190	_____	= _____
1/4 Page	(4 1/2"w x 1 3/4"h)	\$170	_____	= _____



☐ Yes, I want an ad (size indicated above). I will email a PDF to jbushor@gltpa.org before July 20, 2020.

CREDIT CARD INFORMATION

(Please call the GLTPA office at 715-282-5828 or fax credit card information to 715-282-4941.)

☐ Mastercard ☐ Visa ☐ Discover ☐ American Express

Card # _____ Expiration Date ____/____

Amount \$ _____ Authorized by: _____

☐ Yes, I want to be invoiced to:

Company Name: _____ Contact: _____

City/State/Zip: _____

Phone: _____ Email: _____

PRINTING REQUIREMENTS

- 300 dpi PDF, .jpg or .tif format.
- Black must be created as black and not 4-color black or registration black.
- Full page ads with bleeds – specification size should be 5.75"w x 8.75"h.

PRICING AND INVOICING

- Prices are for ads submitted in a digital format.
- Submitted ads that are not in a digital format will incur an additional design charge.
- Ad design and production available through our printer and charged at printer's rates. Please call for info.
- Invoicing and tearsheets to occur in September 2020.

AD MATERIAL DEADLINE

Send Ad Material by
 July 20, 2020 to:
 E-mail: jbushor@gltpa.org
 Fax: 715-282-4941
 Mail: GLTPA
 PO Box 1278
 Rhinelander, WI 54501
 Questions? Call 715-282-5828

**REGISTRATION OPENS
MAY 4TH @ 8:00 A.M. CDT**
*No contracts will be
accepted before May 4th!*

||||| ||||| || ||| ||||||||||||||||||| ||| ||||| |||||__ || |
Great Lakes Timber Professionals Association
Attn: Jennie Baker, Events Coordinator
PO Box 1278
Rhinelander WI 54501



Co-sponsored by:



75th Annual Great Lakes Logging & Heavy Equipment Expo SPONSORSHIP OPPORTUNITIES

*Successful companies don't just buy
exhibitor booth space at shows...*

They buy "Exposure!"

	Gold-Silver-Bronze Sponsors \$500-\$300-\$100	Golf Cart Sponsors \$250/cart	Signage Board Sponsors \$150/sign
TPA MAGAZINE Company Name to appear on	X	X	X
WEBSITE Company name to appear on sponsor portion of Expo website	X	X	X
OFFICIAL EXPO GUIDE Company name to appear on special "Thank You" page	X	X	X
OTHER Sponsor announcement during Expo (Thurs., Fri. and Sat.)	X		
Company Name to appear on press releases, posters, print ads, etc	X	X	X
Company Name will appear on banners on the sides of tractor shuttle			
Company Logo/Name will appear on the front & back (or two sides) or golf cart sponsored		X	
Logo to appear on signage boards during show			X

Contact Jennie Baker at 715-282-5828 or jbaker@gltpa.org for more details.